

Marketing Internship Job Description

Responsibilities

Are you looking for an exciting internship that offers real-life work experience and also applies towards your academic credits? Are you a recent grad looking to build your resume? If so, look no further, this internship will be a great fit for you. This internship is perfect for a college student looking to gain real life experience, while also fulfilling credit hour obligations and requirements. We understand that education comes first, which is why we offer a flexible weekly schedule based around your class times, homework and exams.

This internship is unpaid, however, you are guaranteed to gain invaluable work experience in an exciting and growing company! We promise you won't be stuck behind a desk filing and stapling papers all day.

Intern Duties Include:

- Conducting Market Research
- Analyzing Market Trends
- Developing Business Strategic Plans
- Editing Business Development Resources
- Creating Social Media Forecast
- Creating Marketing Content for various clients
- Attending Meetings with Clients
- Creating Press Releases
- Creating Marketing/Public Relations Plans
- Other Assignments as Requested

Qualifications

- Pursuing or recent grad with a Bachelor's degree in Marketing, Communication, Business Development or like field.
- Junior or Senior or Graduate with a 3.0 or above
- Proficient in Microsoft Office Suite and Google Office Suite
- Experience in Adobe Creative Cloud Software and graphic Design a major plus
- Excellent communication skills required-written, verbal, and interpersonal
- Creative and Innovation
- Ability to meet deadlines and work independently
- Organized and demonstrated attention to detail

To Apply

If this sounds like an opportunity for you please email your Resume to info@jointeffortllc.com